Speech play with code-mixing as a means of identity shaping in the internet discourse of Russian speakers living in Italy

Alessandra Dezi

University of Tartu

In the last few decades an increase in the number of immigrants from post-Soviet countries to Italy lead to the formation of a Russian speaking conglomerate (Perotto 2010, 2013). Italian influence on colloquial Russian leads to code-mixing, generating a new code in which "elements from the two languages are incorporated into a structurally definable pattern" (Maschler 1998: 125). In colloquial speech, code-mixing often fulfils an expressive function emphasizing the speakers' mixed identity (Perotto 2009, Nikolaeva 2014).

In computer mediated communication (CMC), expressive code-mixing is often used in *speech play (SP)* (Dezi 2018), i.e. a creative manipulation at any level of language deliberately used with different aesthetic and pragmatic purposes (Sannikov 2002: 15–23; Sherzer & Webster 2015). SP generated by code mixing appears in playful internet comments reporting immigrants' experience with the surrounding linguo-cultural environment and its effects on their everyday language practices. Code-mixing occurs on the level of morpho-syntax, e.g. calques of Italian lexical chunks (It. *non vedo l'ora* 'I cannot wait', lit. meaning 'I don't see the hour' vs. Ru. *nedoždus'* 'I cannot wait'; It. *prendere il treno* 'take the train' vs. Ru. *exat' na poezde* 'travel by train'), cf. (1), and hybridization e.g. *po-chiama-ju* (It. *chiamare* 'call' + Ru. *po-zvon-ju* 'pfx-call-prs.1sg'), cf. (2).

(1) Ne vižu časa vzjat' poezd na jug.

NEG see.PRS.1SG hour.ACC take.INF train on south

'I don't see the hour to take the train to the south'.

(2) Ja tebe po-CHIAMA-ju v DOMENIC-u 1SG 2SG.DAT PFX-call-PRS.1SG in Sunday-ACC.F

'I will call you on Sunday'.

In this talk, I analyse instances of SP generated by different code-mixing strategies in the data collected from social network sites. The choice of the material is motivated by the fact that interaction on social networks facilitates "the conceptualization of what it means to be a 'Russian' (a post-Soviet migrant, a Russian-speaker) in a specific national environment" (Morgunova & Zinnurov 2019: 215). Previous research on the CMC of Russian speaking diaspora has already shown that jokes and humour occasionally including SP reveal complex dynamics of group auto- and hetero-stereotypes and are a way of 'domesticating' the new environment (Elenskaya 2009: 270–273). Thus, combining discourse and semasiological approaches, I demonstrate how SP generated by code-mixing serves the following-purposes: (i) poking fun at specific linguo-cultural practices, (ii) domesticating the new environment, (iii)

- emphasizing mixed identity. In addition, I point out the main code-mixing strategies and tendencies that lead to SP formation.
- Dezi, Alessandra 2018. Funkcii ital'janskix vkraplenij v internet-obščenij russkogovoryaščix Italii (na materiale forumov i sotsial'noi seti Facebook) [Functions of foreign language insertions in the internet communication of Russian speakers living in Italy (based on material from forums and the social network Facebook)], MA thesis, University of Tartu. URL: http://dspace.ut.ee/bitstream/handle/10062/60328/2018_MA_Dezi_Alessandra.pdf?se
- Eleneskaya, Maria N. 2019. "Ours abroad" as a theme of humour on Ru.net: changing values, competing loyalties. *Russian Journal of communication* 2 (3-4), 267-287.

quence=1&isAllowed=y.

- Mashler, Yael 1998. On the transition from code-switching to a mixed code. In: Auer, Peter, *Code-switching in conversation: language, interaction and identity*, 125-149. London & New York: Routledge.
- Morgunova, Oksana P. & Zinnurov, Renat T. 2019. Connected by digital imagination. In: Mustajoki, Arto; Protasova, Ekaterina; Yelenevskaya, Maria (eds), *The soft power of Russian Language: pluricentricity, politics and policies*, 2010-220. London & New York: Routledge.
- Nikolaeva, Yuliya V. 2014. Pereključenie kodov v reči sovremennoj russkojazyčnoi diaspory v Italii [Code switching in the speech of nowadays Russian speaking diaspora living in Italy]. *Vestnik Čerepovetskogo gosudarstvennogo universiteta* 3 (56), 104-107.
- Perotto, Monica 2009. *Lingua e identità dell'immigrazione russofona in Italia*. [Language and identity of Russian speaking immigration in Italy]. Napoli: Liguori. 192 pp.
- Perotto, Monica 2010. Migranty iz postsovetskix stran v Italii (rezul'taty empiricheskogo sotsiolingvisticheskogo issledovaniya) [Migrants from post-Soviet states in Italy (results of an empiric sociolinquistic research)]. *Diaspory. Nezavisimyj naučnyj žurnal* 1, 83–100.
- Perotto, Monica 2013. Dva pokolenija russkojazyčnyx v Italii: uslovija soxranenija i utrata jazyka [Two generations of Russian speakers in Italy: the conditions of language preservation and language loss]. *Russkii jazyk zarubež'ja*. SPb: Zlatoust, 237-257.
- Sannikov, Vladimir Z. 2002. *Russkii yazyk v zerkale jazykovoj igry* [Russian language in the mirror of linguistic play]. Moscow: Yazyki slavyanskoj kul'tury. 547 pp.
- Sherzer, Joel & Webster, Anthony K. 2015. *Speech play, verbal art and linguistic antropology*. Oxford handbooks online. URL: https://www.oxfordhandbooks.com/view/10.1093/oxfordhb/9780199935345.001.0001 /oxfordhb-9780199935345-e-33.